



**July 14, 2021 | Online Event**

**9:00 am EST**      **Driving Operational Excellence through Digital Transformation**

Covid-19 may be what’s in the headlines - but in addition to the global pandemic north American manufacturing companies face a host of other risks including volatile market conditions, global competition, energy transition and increased operating costs. The risks are high for even the best run companies.

The need for digital transformation has never been greater.

Yet with several conflicting priorities, it can be difficult to know where, when, and how to get started on realizing a digitalized future. This panel discussion will share how their companies are adapting to the new post Covid-19 reality and enhancing operational excellence by leveraging automation and digital technologies.

*Matt DiGeronimo, Plant General Manager, International Paper*  
*Freddy Martinez-Guzman, CEO, RodMar Global Team*  
*Elena Alikhachkina, Global Vice President Data & Analytics, Danone*  
*Moderator: Jose Pires, Founder & CEO, Global Excellence & Innovation*

**9:45 am EST**      **Achieve Growth, Profitability and Sustainability Through Value Chain Optimization and Performance Intelligence**

Manufacturing is undergoing a revolution, dubbed “The Great Reset” by the World Economic Forum. At the core of this revolution is data, enabling new insights and ways of working in the plant and across a supply chain that is constantly changing. The traditional lean and six sigma approach to optimizing the manufacturing operations can no longer keep up, so in order to enhance operational efficiency, global companies across every industry are reaching toward new, intelligent, digital solutions to improve agility, minimize waste and loss, and boost productivity; driving towards the autonomous factory. This is the Age of Performance – a new era in which Performance Intelligence helps manufacturers to elevate their operations, enhance plant and supply chain agility, and find new answers to tomorrow’s challenges. Keith Chambers from AVEVA, the leading industrial software supplier, will share how your current operational technology can become part of a performance intelligence solution to help deliver growth, profitability and sustainability to your operations.

*Keith Chambers, Vice President, Operations Management Software, AVEVA*



<p><b>10:30 am EST</b></p>	<p><b>7 Ways New AI/ML Operationalization Tools Will Change How You Think About Manufacturing</b></p> <p>90% of the predictive models created by data science teams don't make it into production. One of the hottest trends of 2022 are new innovations in "model operationalization" tools that democratize the process of deploying predictive algorithms into manufacturing operations in a way business users can see and control. This presentation will introduce model operationalization and explain 7 ways it can change your thinking about modern manufacturing innovation.</p> <p>The 7 Ways Are:</p> <ol style="list-style-type: none"><li>1) Manufacturing business users control algorithms, not the other way around</li><li>2) AI becomes more transparent and therefore safer to deploy</li><li>3) ModelOps facilitates continuous learning with AI</li><li>4) Models more easily predict and fix flaws in assumptions</li><li>5) Hot algorithm deployment adds dynamism to manufacturing operations to fascinate just-in-time Ops.</li><li>6) Elastic deployment allows for changes on the fly</li><li>7) AI behavior becomes auditable</li></ol> <p><i>Mark Palmer, General Manager of Data, Analytics and Data Science, TIBCO</i></p>
<p><b>11:15 am EST</b></p>	<p><b>Why Open Source Works for Industrial IoT</b></p> <p>The industrial world has a long history of modernizing their process controls in order to keep production running efficiently and safely while minimizing downtime. Yet many are locked in established data historian solutions that are costly and lack the methods needed to provide innovation and interoperability. In contrast, open source software — which is built on the foundation of community — inherently provides diverse design perspectives not available from a single software vendor.</p> <p>Chris breaks the old stigma that open source was the cheap alternative to proprietary software. In this webinar we will examine what the existing solutions lack and review a few open source projects that should be considered for future success for operators.</p> <p>During this webinar you will learn:</p> <ul style="list-style-type: none"><li>• The value of time series data in monitoring your sensors, machines, and plants</li><li>• Some examples of open source software that are fulfilling the promise of Industry 4.0</li><li>• How some companies are using open source in their production-ready environments today</li></ul> <p><i>Chris Churilo, Vice President of Marketing, InfluxData</i></p>



<p><b>12:00 pm EST</b></p>	<p><b>Don't Lose Your Customers, Lose Your Data Silos</b></p> <p>Things have changed. In today's fast paced connected and virtual marketplace your customers are no longer just looking for 'a thing'. They are looking for 'everything'. The right part, the right service, the right experience.... Learn how an open platform can rid you of confining data silos and deliver the connected, virtual experience required to expand your customers and drive innovative offerings to secure your place in the future.</p> <p><i>Bimala Rose, Director, Business Value Consulting, OutSystems</i>  <i>John Ferguson, Senior Director, Solution Architecture, OutSystems</i></p>
<p><b>12:45 pm EST</b></p>	<p><b>Change: The Missing Link Between Innovation &amp; Business Transformation</b></p> <p>Grigor will discuss business transformation that is empowered by innovation, executed with operating discipline, and sustained with operational excellence</p> <p><i>Grigor Bambekov, Senior Vice President, Business Transformation, Delek</i></p>
<p><b>1:30 pm EST</b></p>	<p><b>Hyperautomation: The Key to Optimizing your Manufacturing</b></p> <p>Exiting the Covid pandemic, companies around the world realized they need to generate liquidity and conserve cash for their very survival, they need to minimize the risks in—and maximize the returns from—their manufacturing processes. Companies are turning towards new technologies such as Hyperautomation to help accelerate their business and optimize supply chains. This session will discuss the current challenges of manufacturing and how process automation on the manufacturing floor is helping to redefine business operations in order to increase production, grow revenue and drive positive customer experience.</p> <p><i>Matt Sturges, Chief Revenue Officer, NebulOS.io</i></p>
<p><b>2:05 pm EST</b></p>	<p><b>Data-Driven Operational Excellence Concludes</b></p>